

SoCal HIMSS Presents ...

2010 Clinical Informatics Summit

Featuring Keynotes ...

Patricia Hinton Walker, PhD, RN, FAAN
and
William Bria, MD, FACCP



Patricia Hinton Walker, PhD, RN, FAAN

Vice President for Nursing Policy, Uniformed Services University of the Health Sciences; President, Technology Informatics Guiding Education Reform (TIGER)

Future Directions & Interdisciplinary Collaboration: TIGER (Technology Informatics Guiding Education Reform) Phase III

Patricia Walker, PhD, RN, FAAN MD has held national prominence as a leader in the nursing profession, dean, and nursing service administrator in the policy arena. She is chair of phase III of the TIGER initiative and is a much-sought after speaker on topics such as: health informatics, leadership and cultural change in healthcare.

William Bria, MD, FACCP

Chief Medical Information Officer, Shriners Hospitals for Children
Chairman, Association of Medical Directors of Information Systems

Transformation of American Healthcare through Medical Informatics

Dr. Bria is the CMIO for the 22 hospital Shriners Hospitals for Children in Tampa, Florida, and is on the faculty at the University of Michigan and the University of South Florida. He has been a leader in Applied Medical Informatics for over 25 years. He has authored numerous articles and books on informatics. Dr. Bria is currently an advisor to the National Center for Research Resources (NCRR), was named to the top 50 Physicians in America, and was selected by the Board of Directors of HIMSS to receive the 2009 Physician IT Leadership Award.



Summit Date: Friday, June 25, 2010

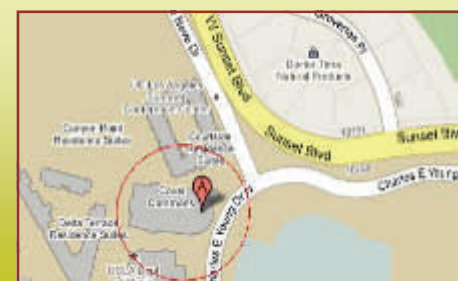
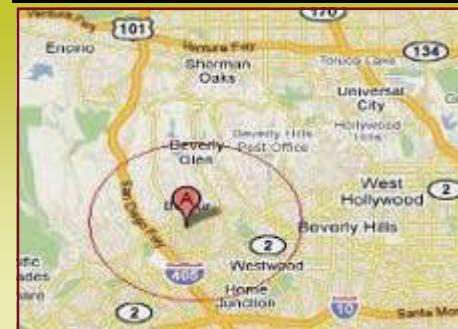
Summit Time: 7:30 AM to 3:30 PM

Summit Location: UCLA Covell Commons
330 De Neve Dr., LA, CA

Directions and Interactive Map: Click [HERE](#)

Cost: \$30.00 (Students), \$75.00 (HIMSS Members)
\$95 (Non-HIMSS Members) **Parking:** \$10.00

More Information at: <http://www.himss-socal.org>



Also Featuring Keynote ...



Yan Chow, MD

Director, Innovation & Advanced Technology Group, Kaiser Permanente

Innovation at Kaiser Permanente

Dr. Yan Chow is Director of Kaiser Permanente Information Technology's Innovation & Advanced Technology Group (IAT). Dr. Chow has had a successful clinical practice at KP for over two decades. For 10 of those years, he was also involved in regional IT management, overseeing a number of operational systems, including enterprise email, reference databases, and CIPS, the primary system used by 58,000 providers in 60 dispersed sites to manage schedules, labs, radiology results, medications, and immunizations.

And Two Exciting Panels of Patient Safety and Quality Care Experts ...



Robert Stein, PharmD Esq.

Pharmacy Law Lecturer, Western University of HSP, Manager, Dearborn Advisors

Patient Safety

Beyond the Low Hanging Fruit: Automation and Technologies to Optimize Medication Safety



Barbara Radice, RN

Vice President, Clinical Informatics, Sharp Healthcare

Patient Safety

EMR and Patient Safety



Michael Swiernik, MD

Director of Medical Informatics, UCLA Health System

Quality Care

Leveraging Electronic Medical Records (EMRs) at UCLA for Quality of Care Initiatives, Including Data Access for Doctors, Web Portals, Inpatient Nursing Electronic Docu-



Troy McGuire, MD, FAAP

Director of Medical Informatics Children's Hospital of Orange County

Patient Safety

Little Patients, Big Risk-Pediatric Medication Safety



Rita Jew, PharmD, FASHP

Executive Director, Pharmacy & Clinical Nutrition Services, CHOC

Quality Care

Clinical Decision Support & Alert Fatigue - Striking the Right Balance



Bill Childs

Founder & Former CEO/Editor Healthcare Informatics Magazine VP, Vitalize Consulting Solutions

Quality Care

Quality Improvement via Information Systems

Register [HERE](#) Today!! ... Limited Seating Available!!

Last Year's Informatics Summit was STANDING ROOM ONLY!

Enjoy the Spectacular Grand Horizon Banquet Facilities at UCLA's Covel Commons Conference Center, Located in the Center of Westwood, CA



This conference will offer nursing CECs and CPHIMS continuing education credits for registered attendees.

Sponsored by the Southern California Chapter of HIMSS

Location Hosted by the Department of Health Services, UCLA School of Public Health

We would like to thank our Southern California HIMSS chapter sponsors who help make this event possible!!

Looking forward to seeing you there!