



Southern California & Northern California HIMSS Members,

The 3rd Annual California State Advocacy Day is April 29, 2010. This will be an exciting program not to be missed.

- We are honored to have as a returning speaker one of the state's top Healthcare Officials Jonah Frohlich, Deputy Secretary of Health Information Technology, California Health and Human Services.
- Newly appointed Executive Director, CalHIPSO, Speranza Avram, will provide an update on the status of California's EHR, regional extension centers and other stimulus program updates.
- Dave Roberts, Vice President of HIMSS Government Relations and one of our own Southern California Chapter members, will present an overview of HIMSS Legislative Principles.
- Another one of our own Northern California Chapter members, Jeff Hawley will speak to the current state of Meaningful Use.
- Additionally, we have requested the Honorable Arnold Schwarzenegger, Governor of California to attend as well.
- An afternoon at the State Capitol includes a meeting with your legislative representatives. The day will conclude with a peer networking reception. The State Legislators are invited to attend all sessions as well as to attend the reception.

In order to schedule time with the Legislator from your voting area, please register no later than Thursday April 15th.

We look forward to your support and attendance

Date: Thursday, April 29th

Location: The Citizen Hotel

926 J Street

Sacramento, CA 95814

Reservations: 916.492.4460

California HIMSS Chapter room reservation rate of \$159

Event registration is now open: www.nocalhimss.org