

## SoCal HIMSS Academic Alliance Conference Speakers



**Charles Kennedy, MD**

*Vice President of Health Information Technology,  
WellPoint, Inc.*

Charles D. Kennedy, MD is the Vice President of Health Information Technology for WellPoint, Inc. Dr. Kennedy is responsible for building technical solutions which leverage health plan data sets and are applied in clinical settings. Dr. Kennedy has led WellPoint's initiatives to improve patient care through technology in a variety of ways including strategic acquisitions and investments such as HealthCore; WellPoint's entry into clinical and outcomes research and Resolution Health Inc.; an advanced informatics company with an expertise in quality assessment. He has also developed commercial relationships with companies such as RelayHealth, a company enabling web based patient visits, RxHub, an intermediary enabling E-prescribing, and various electronic health record companies such as AllScripts, Medplus, CentriHealth and others. Dr. Kennedy has also led projects

to deploy advanced health I.T. tools at WellPoint including a claims based electronic health record known as the Member Medical History system. Dr. Kennedy has served as a thought leader on Federal, State, and private industry initiatives including being a founding commissioner on the Certification Commission for Health Information Technology, the first insurance industry representative on the HIT Policy Committee, and has served on a variety of state level boards such as the California Health IT Financing Advisory Committee.

**John Fontanesi, PhD**

*Professor of Medicine; Director, Center for Management Science in Health  
UCSD School of Medicine*

John Fontanesi, PhD, is a professor in the School of Medicine, University of California, San Diego with appointments to the Department of Medicine, Division of General Internal Medicine, Department of Pediatrics and the Department of Family and Preventive Medicine. He is also Director, Center for Management Science in Health. Dr. Fontanesi is a recognized expert in operational research in health care and serves on a number of national committees for managed care, public health, and the health industry. He is the Principle Investigator for a number of studies examining the operational conditions and organizational structures that facilitate or constrain organizational effectiveness including those in public health. Recent studies have included analysis of school-based/pharmacist-administered influenza vaccination programs, Subcutaneous Recombinant Human Hyaluronidase: Workflow Analysis and Emergency Department Design and Re-Design of Quality Improvement Capacity for Vaccines for Children Providers. Recent publications range from the cost and efficiencies of mass vaccination clinics, discrete event simulation of ambulatory clinics and modeling patient arrival times and the role of measurement in improving quality in ambulatory care clinics.



## Todd B. Taylor, MD, FACEP

*Physician Executive*

*Microsoft Corporation Health Solutions Group*

Todd B. Taylor, MD is responsible for Microsoft Corporation's worldwide healthcare provider communications for the Health Solutions Group, including its enterprise family of products called Amalga and consumer application, HealthVault. These efforts are part of Microsoft's global commitment to help the health industry realize its potential for improved productivity, quality and patient safety. Dr. Taylor has more than 20 years of clinical and academic medicine experience combined with a variety of healthcare information technology activities. He also has healthcare administrative experience as former Medical Director for Emergency Professional Services, PC and as Founder & President of CompuGraphics. Before joining Microsoft he was chief medical officer for MediServe Information Systems, Inc. in

Tempe, Arizona where he helped develop and market a variety of information systems products. After receiving his Doctor of Medicine from Indiana University School of Medicine, he completed an emergency medicine residency in Detroit. He is board certified by the American Board of Emergency Medicine and serves as a fellow of the American College of Emergency Physicians (ACEP). Dr. Taylor is an internationally recognized advocate for healthcare IT, which began with his contribution to the groundbreaking ACEP Emergency Department of the Future Project in 1992. He is the author of several informatics publications and served as chair and newsletter editor for the ACEP Section of Emergency Medical Informatics. Areas of special interest include medical informatics and automation; hospital and emergency department efficiency and throughput; billing, coding and reimbursement management; and healthcare policy related to legislative and regulatory advocacy.



## Thomas A. Horan, Ph.D.

*Executive Director, Claremont Information and Technology Institute; Associate Professor, School of Information Systems and Technology*

*Claremont Graduate University*

Thomas A. Horan, Ph.D. is Director of the Kay Center for E-Health Research and Associate Professor of Information Systems at Claremont Graduate University, Claremont, California. Dr. Horan has 25 years of research experience, specializing in the design and assessment of electronic health systems at the federal, state and local level. He has served as Principal Investigator for over \$3 million in grants, including funding from the National Science Foundation, California HealthCare Foundation, Blue Shield Foundation, Kay Family Foundation, Social Security Administration and Department of Transportation. In addition, Dr. Horan has served in

several congressional and related policy capacities, including as a Senior Analyst for the US General Accounting Office and as a member of American Health Information Community (AHIC) Consumer Empowerment Workgroup. Dr. Horan has over published over 40 technical articles and two books on information systems. He has both his Masters and Doctoral degrees from Claremont Graduate University. General Accounting Office (GAO). Dr. Horan has both his Master and Doctorate degrees from the Claremont Graduate School.



**Diana Hilberman, DrPH**

*Professor of Health Services*

*Director of the Program in Health Policy and Management*

*Department of Health Services*

*UCLA School of Public Health*

Diana Hilberman is Adjunct Professor of Health Services and Director of the MPH Programs in Health Policy and Management, including the early career 2-year MPH Program, the one-year program in Health Services Organization for individuals with prior doctorates, and the four concurrent degree programs. She is also the founder and Co-Director of the Certificate in Health Management and Leadership, a program run in partnership with UCLA Extension. Dr. Hilberman teaches courses in organizational behavior in health care organizations, ethics, health care organization strategy, operations and administration of health delivery systems, and the organization and financing of the health system. She has managed the students' summer field experience for 20 years and until recently advised the students' applied research projects. Dr. Hilberman received her BA from UCLA in Sociology, an MSP in Community Organization and Social Planning from the Boston College Graduate School of Social Work, and an MSPH and DrPH from the UCLA School of Public Health. Her areas of research interest include inter-organizational relationships, hospital-physician relationships, organizational behavior, and management and strategy. For the past 10 years, her work has focused on the development of health management competencies for students in health administration programs. Dr. Hilberman has twice received the ACHE Regents Award for her contributions to health management excellence. She sat on the ACHE Regents Advisory Council for 15 years. She has been inducted into Delta Omega, the public health national honorary society, and Upsilon Phi Delta, the national health management honorary society. She has been a board member of the Commission for the Accreditation of Education for Health Management Education (CAHME), as well as a board member and Chair of the Association of Universities in Health Administration (AUPHA). Dr. Hilberman has been a board member and academic liaison for Health Executives of Southern California. She currently sits on the Board of Women in Health Administration of Southern California.



**Leah Vriesman, Ph.D., MHA, MBA**  
*Associate Director, MPH in Health Policy & Management; Assistant Professor, Department of Health Services, UCLA School of Public Health*

Leah Vriesman is Assistant Professor and Associate Director of the Program in Health Policy and Management in the Department of Health Services. She teaches Healthcare Marketing, Health Systems Organization and Financing, and the 2nd year capstone course, Integrative Field Seminar. Dr. Vriesman is also an Assistant Professor at the University of Colorado-Denver, teaching Pharmaceutical Marketing Management. Dr. Vriesman is also President and Founder of Excel Research, LLC, a healthcare management and policy consulting firm. Specializing in the pharmaceutical and biotechnology industry, Excel Research primarily conducts outcomes research, economic analysis, and market trend projections.

Prior to founding Excel Research, Dr. Vriesman was

Senior Director of North American Business Development within the Medical Technology Practice at The Lewin Group, an international health policy and research corporation, and subsidiary of Quintiles Transnational. She is UCLA's Co-Principle Investigator on the National Center for Healthcare Leadership's research studying the relationship between graduate health management curriculums with educational outstanding new leaders in the field. Her other particular areas of career interest are comparative merger & acquisition theory between the public and private sectors and pharm-biotech market strategies. Dr. Vriesman received her PhD in Health Services Research from UCLA and her MHA and MBA in Strategy from the University of Minnesota-Minneapolis.



**Tyrone Grandison, PhD**  
*Manager, Intelligent Information Systems Team, Health Informatics Group, IBM Almaden Research Center*

Dr Tyrone Grandison manages the Intelligent Information Systems team in the Health Informatics group at the IBM Almaden Research Center, San Jose, CA. Tyrone's research interests are in data disclosure management for industry verticals. Over the years, Tyrone has worked in healthcare data privacy, RFID data management, privacy-preserving mobile data management and text analytics. Tyrone is a distinguished engineer of the ACM and a senior member of the IEEE and was named Pioneer of the Year by NSBE in 2009. Tyrone currently serves on the HIMSS Privacy and Security Steering Committee. He received his Ph.D. from Imperial College, London and his MS/BS degrees from the Univ of the West Indies, Jamaica



## Jan Oldenburg, Ph.D (ABD)

*Senior Practice Leader, Internet Services Group,  
Kaiser Permanente; Chair, HIMSS Workgroup on PHR*

Jan Oldenburg's background includes 25 years of progressive management with a focus on the intersection of health care and the Internet. Ms Oldenburg joined Kaiser Permanente in 2005 to work with Kaiser's Northern California region to deploy their initial My Health Manager capabilities. She is currently a Senior Practice Leader, in the Health Portfolio of the Internet Services Group. In this role, she is responsible for Personal Health Record strategy with a focus on interoperability, member-entered data, and capabilities for members who see network providers. She also has accountability for member guides, directories and languages on kp.org. Prior to joining Kaiser, Ms. Oldenburg was the principal in several consulting companies specializing in strategies for using the Internet effectively in healthcare. Clients

included UnitedHealthCare, Medica Health Plan, Kaiser Permanente, Blue Cross - Blue Shield of Minnesota, and Medtronic. In the mid-1990's she was the Senior Director for Electronic Commerce at HealthPartners, a Minnesota HMO, where she developed a secure Internet transactional system for contracted providers. Ms Oldenburg received her BA degree in English and Philosophy from Luther College in Decorah, Iowa, and all but thesis coursework for a PhD in English. Ms. Oldenburg has been a Northern California HIMSS Associate Board member since 2003. She has been responsible for several programs on emerging technologies and Personal Health Records. She is a frequent speaker on Kaiser Permanente's personal health record, My Health Manager. Watch her at [YOUTUBE](#)



## Frances V. Dare, MBA

*Director, Healthcare Consulting Practice, Internet  
Business Solutions Group (IBSG), Cisco Systems*

Frances V. Dare is director in the healthcare consulting practice for the Cisco Internet Business Solutions Group (IBSG). She brings more than 20 years of healthcare industry experience to IBSG. Ms. Dare works with major customers to transform their organizations through intelligently applied advanced technologies and business process innovations. Her clients include the Mexican Ministry of Health, Stanford Hospital and Clinics, the Chilean Ministry of Health, and many others. She also co-leads Cisco's healthcare policy initiatives to promote legislation and regulations that support industry transformation and IT adoption. Prior to joining Cisco, Dare was vice president for EDS' healthcare global industry group—responsible for the growth of global healthcare markets. She began her healthcare career in strategic planning and marketing for St. Joseph Healthcare Corporation, a diversified, not-for-profit healthcare system.

While at St. Joseph Dare and her team increased referrals from regional physicians while developing innovative services and quality programs. She has held a variety of leadership roles in healthcare organizations including serving as Vice President of the New Mexico Hospital Association (NMHA). A current research focus is effective ways to engage consumers with on-line health services and

information. Dare is also working to develop unique approaches and technologies that bring physicians in small practices on-line to improve care quality and collaboration. Her consulting clients have included the U.S. Centers for Disease Control and Prevention, the Veterans Health Administration, and the Hong Kong Social Welfare Department. She has lived and worked internationally, with extensive experience in the Asia-Pacific region. Dare holds a bachelor's degree from Stephens College (summa cum laude) and an MBA from Southern Methodist University.



**Gail Hybl Medeiros, MPA, MHA**

*Adjunct Professor, School of Policy, Planning & Development, University of Southern California;  
IT Solutions Performance Director,  
MyCommunityHealth;*

Gail has helped to evaluate, design, and implement systems for 31 years in various healthcare delivery venues including hospitals, physician offices, outpatient services and home care businesses to improve efficient information exchange, enhance productivity, achieve cost savings, and most importantly improve the quality of healthcare delivery. Her projects have included system-wide performance enhancement reporting, decision support and automated nursing acuity systems. She has assisted with the conversion to a robotics system in a hospital pharmacy, and directed the creation of web-based productivity and financial system reporting. As a member of quality action teams including emergency department team to decrease wait time, decrease turnaround time for lab and radiology

testing, and lower delay in admissions to nursing floors achieved corporate objectives in patient care improvements. Decreased OR turnaround time and reduction in OR delays, consolidated administrative support staff to enhance customer and staff support while saving costs. She introduced productivity and decision support/cost accounting systems standards into hospitals and coordinated their use in flexible budgeting and variance reporting. Public service broadened Gail's experience to include work for the State of NH Department of Health and Human Services where she supported the Health Services Planning and Review Board, Bureau of Health Statistics and Data Management and later served as Medicaid Finance Administrator in the Office of Medicaid Business and Policy. Most recently Gail joined Valco Data Systems and its recent spinoff of My Health Community as their Solutions Performance Director. She developed return on investment tools and analysis to client healthcare organizations, hospitals and physician practices. Her current focus is creating online communities and incorporating emerging social media into these communities as tools for patients and the healthcare industry. Academic commitment brought Gail back to her alma mater, University of Southern California, School of Policy, Planning & Development as an Adjunct Professor of Healthcare IT for the Masters and Executive Program in Public and Health Administration